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## THIRTY SECONDS TO MARS RETURNS TO THE U.S. FOR FIRST 2011 TOUR PRESENTED BY HP

(New York, NY – November 15, 2010) - **Thirty Seconds To Mars** today announced their 2011 U.S. tour, presented by HP. The Live Nation-produced tour will kick off in San Diego at the House of Blues on January 11, with 19 dates confirmed. Tickets go on sale on November 19 at Ticketmaster.com and LiveNation.com.

Thirty Seconds To Mars will end 2010 playing sold-out arena shows throughout Europe, including London's legendary O2, and will play a very special New Year's Eve show at the Pearl Theater in the Palms Resort Casino in Las Vegas.

This has been a big year for Thirty Seconds To Mars as the band experienced several career highs in 2010. The first two singles "Kings & Queens" and the title track from their album *This Is War* (Virgin Records) reached No. 1 on the alternative album airplay charts. The third single "Closer To The Edge" is currently on its way up the modern rock chart, sitting at No. 11 this week and will impact Top 40 radio in January. On November 7, the band won their fourth MTV EMA award in Madrid for Best Rock Band. They also performed their new single "Hurricane" featuring Kanye West for the first time on television and were joined on stage by Kanye himself for a surprise show-stopping performance. Earlier this year, Thirty Seconds To Mars won their second MTV VMA when they picked up the 2010 VMA for Best Rock Video. They also won their fourth Kerrang! Award as winner of the 2010 Best International Band.

*This Is War* was originally released in December 2009 and has been certified gold in six different countries around the world including Germany, South Africa, Austria, Belgium, Australia and a double gold award in the U.K. Last week, **Thirty Seconds To Mars** released a deluxe edition of *This Is War*, which includes "Hurricane 2.0" featuring Kanye West, live versions of Lady Gaga's "Bad Romance" and Kanye West's "Stronger" which the band recorded for BBC Radio 1's Live Lounge, and the "Kings & Queens" and "Closer To The Edge" videos along with bonus DVD content. The new edition of the album also has four different covers and an entire new look and design.

The album's next single will be "Hurricane" feat. Kanye West. The band recently shot the video in New York City with director Bartholomew Cubbis. The band released a sneak peak trailer from the video on their website last week and the full video is expected to premiere soon. The teaser can be seen at; <http://thirtysecondstomars.thisisthehive.net/blog/>.

HP will play a central role in enhancing music fans' live music experience by enabling them to print from their mobile devices to an HP ePrint1--enabled printer from anywhere in the world through the simplicity of email. To illustrate how easy it is to connect with Thirty Seconds To Mars, HP will launch two fan-driven promotions, "HP ePrint Contest," and "ePrint Your HP Entry."

"HP ePrint Contest" enables fans to print a photo depicting why they are the biggest Thirty Seconds To Mars fan directly to the band's HP printer. The biggest fan, selected by the band, will win a trip to see the show and meet the band in person during the tour's Atlanta, GA stop. The photos printed using HP ePrint will be a special addition to the band's tour, giving Thirty Seconds To Mars a unique way to connect and engage with their fans.

"ePrint Your HP Entry" is an opportunity for ticket holders to print to their venue box office and receive \$15 Live Nation® Concert Cash® or an opportunity to meet the band in person at the show.

Details on the HP ePrint fan promotions can be found at

[www.livenation.com/HPthirtysecondstomars](http://www.livenation.com/HPthirtysecondstomars).

"Our relationship with Thirty Seconds To Mars enables HP to introduce live music fans to our amazing new ePrint technology that is revolutionizing the way people print," said Tariq Hassan, vice president, Worldwide Marketing and Communication, HP. "HP wants fans to engage with the music they love in innovative ways and learn how they can use this technology in their everyday lives."

"We are bringing together one of the most well-known brands in printing and one of today's coolest artists to illustrate the benefits of HP ePrint's cutting edge technology," said Russell Wallach, president of the Live Nation Network. "We hope to creatively engage Thirty Seconds To Mars fans with HP ePrint technology."

**About Live Nation Entertainment:**

Live Nation Entertainment (NYSE-LYV) is the largest live entertainment company in the world: connecting 200 million fans to 100,000 events in over 40 countries which has made Ticketmaster.com the #3 eCommerce website in the world. For additional information, visit [www.livenation.com/investors](http://www.livenation.com/investors).

To get involved in the Thirty Seconds To Mars community dialogue, check out the band's social media sites:

Facebook -- <http://www.facebook.com/thirtysecondstomars>

MySpace -- <http://www.myspace.com/thirtysecondstomars>

Twitter -- <http://twitter.com/30Secondstomars>

YouTube -- <http://www.youtube.com/30secondstomars>

Thirty Seconds To Mars tickets and merchandise can be purchased at:  
<http://30secondstomars.shop.musictoday.com>.

For photos and other press materials on Thirty Seconds To Mars, please visit: [www.emimusicpublicity.net](http://www.emimusicpublicity.net)

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**Thirty Seconds To Mars Presented by HP ePrint**

Jan 11 San Diego, CA House of Blues  
Jan 12 San Diego, CA House of Blues  
Jan 14 Pomona, CA The Fox  
Jan 15 San Jose, CA San Jose Events Center  
Jan 16 Davis, CA Freeborn Hall  
Jan 18 Seattle, WA Paramount Theater  
Jan 21 Denver, CO Fillmore  
Jan 23 Dallas, TX House of Blues  
Jan 24 Dallas, TX House of Blues  
Jan 25 Austin, TX Austin Music Hall  
Jan 26 Houston, TX Verizon Wireless Theater  
Jan 28 Atlanta, GA Tabernacle  
Jan 30 Louisville, KY Expo Five  
Jan 31 Richmond, VA The National  
Feb 2 Niagara Falls, NY Rapids Theater  
Feb 3 Rochester, NY Armory  
Feb 4 Clifton Park, NY Northern Lights  
Feb 5 Wallingford, CT Oakdale

Additional ticket information can be found at Ticketmaster.com and LiveNation.com.

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1Requires an internet connection to the printer. Feature works with any internet and email-capable device. Print times may vary. Details at [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter).